

BePacMan Stakeholder Learning Session
Circular Paper Packaging – challenges and opportunities for SMEs and startups

Date: 20 May 2026

Time: 13:30–15:00

Location: Infoshare, Gdańsk (workshop room – TBC)

13:30 – 13:40 | Welcome and introduction

Gdańska Fundacja Przedsiębiorczości (Starter)

- introduction to the BePacMan project
- objectives of the session
- relevance of circular paper packaging for startups and SMEs

13:40 – 14:10 | Stakeholder inputs – setting the scene for discussion

Short expert inputs (max. 5 minutes each):

enviMV (WP2)

- key trends and challenges in circular paper packaging
- regulatory and market context in the South Baltic region

Hochschule Wismar (WP3)

- Design Sprint approach and SME engagement
- how the project supports development of solutions

CLEAN (A4.3)

- selected good practices in circular paper packaging
- examples of practical implementation

Gdańska Fundacja Przedsiębiorczości (Starter)

- SME perspective and practical challenges
- insights from interaction with companies

Partners



Clean

Packbridge



KLAIPEDA SCIENCE AND
TECHNOLOGY PARK



14:10 – 14:50 | Roundtable discussion (stakeholder learning session)

Moderated by Starter

Interactive discussion with participants (startups, SMEs, innovation stakeholders)

Guiding topics:

- key challenges in circular paper packaging
- needs of startups and SMEs
- opportunities for innovation and business models
- cooperation across the value chain
- cross-border perspectives

14:50 – 15:00 | Wrap-up and next steps

Moderated by Starter (with input from participants)

- key takeaways from the discussion (including participant input)
- main challenges and opportunities identified by stakeholders
- possible follow-up activities and continued engagement within the project
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Partners

