

Title:

BePacMan Stakeholder Learning Session
Circular Paper Packaging – challenges and opportunities for SMEs and startups

Work Package / Activity:

WP4 – A4.1 Learning & stakeholder exchange
(contributing to A4.2 Partnering, networking and training)

Date:

20 May 2026

Time:

13:30–15:00

Location:

Infoshare Conference, Gdańsk (workshop room – TBC)

Background and context

The event is organised within the BePacMan project as part of Work Package 4, focusing on stakeholder engagement and knowledge exchange in the field of circular paper packaging.

Infoshare provides a relevant ecosystem for reaching startups, SMEs and innovation-driven stakeholders, enabling cross-sectoral interaction and exchange.

Objective

The objective of the session is to facilitate stakeholder learning and exchange on challenges and opportunities related to circular paper packaging, with a particular focus on SMEs, startups and innovation-driven actors.

The session aims to:

- identify key barriers and needs in implementing circular paper packaging solutions
- exchange experiences and perspectives between stakeholders from different backgrounds
- support the development of practical, scalable and market-relevant solutions
- initiate potential cooperation and follow-up activities within the project

Partners



The roundtable format ensures active participation and structured discussion among participants.

Target group

- startups (including pitching teams participating in Infoshare)
 - SMEs from packaging and related sectors
 - representatives of business support organisations
 - project partners
 - innovation-oriented stakeholders
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Expected results

- increased understanding of challenges and needs related to circular paper packaging
 - input for further development of project activities and solutions
 - establishment of new stakeholder contacts
 - contribution to project indicators (actors reached, stakeholder engagement)
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Expected number of participants

20–40 participants

Format

On-site stakeholder learning session in a roundtable format, combining short expert inputs with moderated discussion among participants, enabling interactive exchange and knowledge sharing.